

Online Library Orientation

PPT Recording Transcript

Part 5

Welcome to Taylor Memorial Library's Online Orientation, Part Five.

This Orientation is made up of five parts.

While it is possible to watch each part out of order as a stand-alone lesson, it is recommended that each part is completed consecutively.

In its entirety, this orientation will introduce you to Taylor Memorial Library's (or TML's) services and resources to help you understand and start using all the Library has to offer!

Part Five, this part, highlights TML's social media accounts.

At the end of this presentation, viewers should be:

- Subscribed to Taylor Memorial Library's various social media accounts.
- Aware of where to go to find up-to-date information and announcements about the Library

Let's get started.

Taylor Memorial Library has a Facebook Page, an Instagram Account, a YouTube Channel, and a Wordpress Blog. Search Taylor Memorial Library to find our accounts. The blog is easily accessible at tmlarchives.wordpress.com.

This is the profile picture associated with many of our accounts. If you see this logo, you know you are following the right account!

Some hashtags special to TML that you might want to follow include

#TaylorMemorialLibrary

#ResearchTipTuesday

#TMLtube

#LibrariansBehindTheLens

and

#TMLonlineResources

And more broadly for wider campus information:

#CentenaryUniversity

and

#CentLife

As we move forward and briefly discuss each social media platform, I recommend pausing after each discussion to connect with us! This way you will always remain informed.

Our Facebook page can be found by searching Taylor Memorial Library in the search bar on Facebook. Like the page by giving us a thumbs up to ensure that TML's posts show up on your feed.

Explore the page to find contact information, view photos, watch video clips, and more. Clicking the blue **Learn More** button will take you to the Library Website where you can easily request an appointment with a Librarian.

In addition to following the page, feel free to Check in or leave us a quick message to let us know you stopped by!

Our Instagram account can also be found by searching Taylor Memorial Library. Remember to look for our Logo.

Besides our website, our Instagram account is the best place to look for up-to-date and in-the-moment information. If the Library building hours change because of snow, for example, or our services are updated to better serve remote or online learning, Instagram will most likely see it first. We post about upcoming events, database searching tips, information about Centenary University, and reading suggestions just to name a few. Our staple weekly posts include #ResarchTipTuesday, #ThrowbackThursday where we feature images from the Archive, and #BookFaceFriday. #LibrariansBehindTheLens even features what your TML librarians are up to behind the scenes – we try to keep it fun!

Subscribe to our YouTube channel by, again, searching Taylor Memorial Library on Youtube.com.

The YouTube Channel was launched as part of TML's COVID-19 Response Services at the height of the pandemic, to make instruction videos and tutorials easily available with sharable links. There's a Welcome Video, an Online Orientation, a message to new students, and narrated Information Literacy Lessons, among other videos. An informal instructional web series hosted by TML's University Instruction Librarian called Shelf Talk discuss topics related to research, reference, and instruction.

Hit the subscribe button today and turn on the notification bell to never miss a video.

TML's Archives Blog recently celebrated its sixth year! It is one of the best places to dive into the past and explore the history of Centenary University. It can easily be found at tmlarchives.wordpress.com.

As the Academic Library on campus, it is one of our main duties to preserve the history of the University. We are in the process of organizing and digitizing our entire collection. As this has never been done before, it is a rewarding process. Many collections are now currently available to search from the Library Website.

We are always finding treasures in our archives that help us learn about the history of our school and its community. Our blog shares the wealth! You'll see images and items relating to Centenary history such as yearbooks and student scrapbooks. Search Dspace today!

Unshelved is the new generation of TML's newsletter. You can view the most current issue, back issues, and examples of past newsletters at libguides.centenaryuniversity.edu/unshelved

Unshelved is published once a semester, with three issues yearly: Spring, Summer, and Fall.

It features noteworthy library updates, a letter from the Library Director or newsletter editors, and professional news. It also highlights our student workers, instruction data, and green initiatives. We are proud to support sustainable efforts by publishing and sharing Unshelved openly online.

You can download the document from the library website or read directly from your screen!

Lastly, the library building itself is a great source of information! In addition to providing many handouts and flyers, be sure to look at the slideshow behind the Circulation Desk. In addition to advertising library specific events, resources, and services, you will also see information about other campus events and departments. Check back regularly for updates.

Congratulations! You did it. You completed all five parts of TML's Online Orientation!

Still have questions? We hope you do! Remember, you can always reach out to us. Your TML Librarians are here to help.

Looking forward to knowing you.