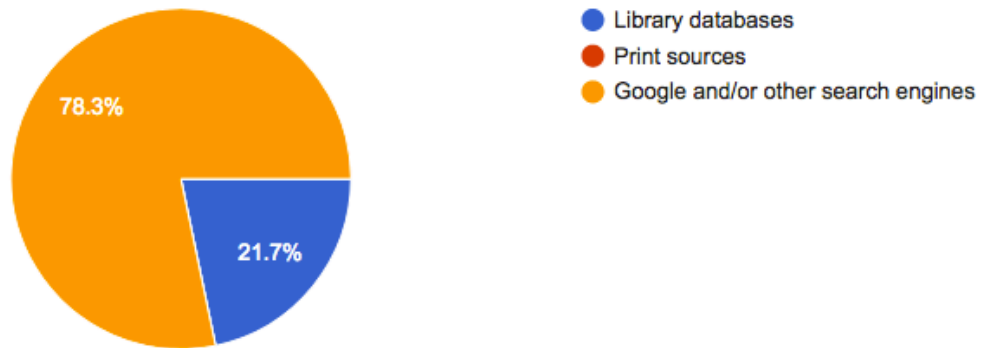


PRE-TEST SURVEY RESULTS

I usually start my research with (choose one)

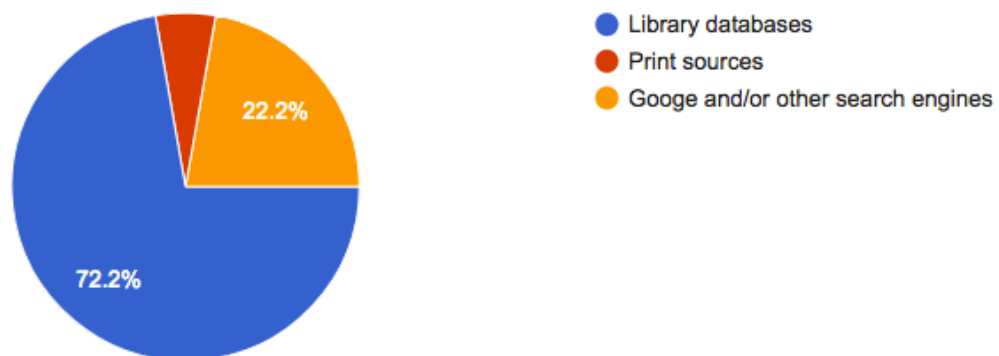
23 responses



POST-TEST SURVEY RESULTS

For future business-related research, I will start with (choose one)

18 responses



Discussion:

Before receiving library instruction, students reported that Google was the preferred method of choice over library research databases. Students reported not using print sources. After receiving instruction, more students reported that they would use library databases first over Google. A small number of students reported print sources. Overall, the use of Google decreased and the use of library databases and print sources increased.

Library databases increased from 21.7% to 72.2%

(50.5% increase)

Google and/or other search engines decreased from 78.3% to 22.2%

(56.1% decrease)

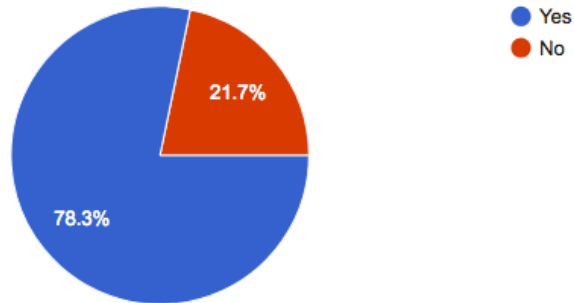
Print resources increased from 0% to 5.6%

(5.6% increase)

PRE-TEST SURVEY RESULTS

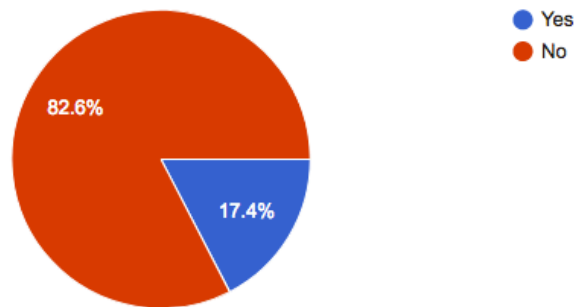
I am aware of the different services and resources the library has to offer.

23 responses



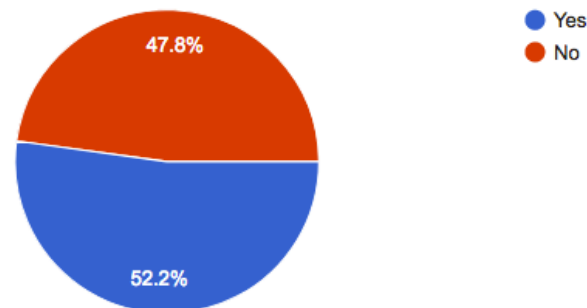
I know what a Research Appointment is and how to schedule one.

23 responses



I am aware of the Research Guides available on the library's website.

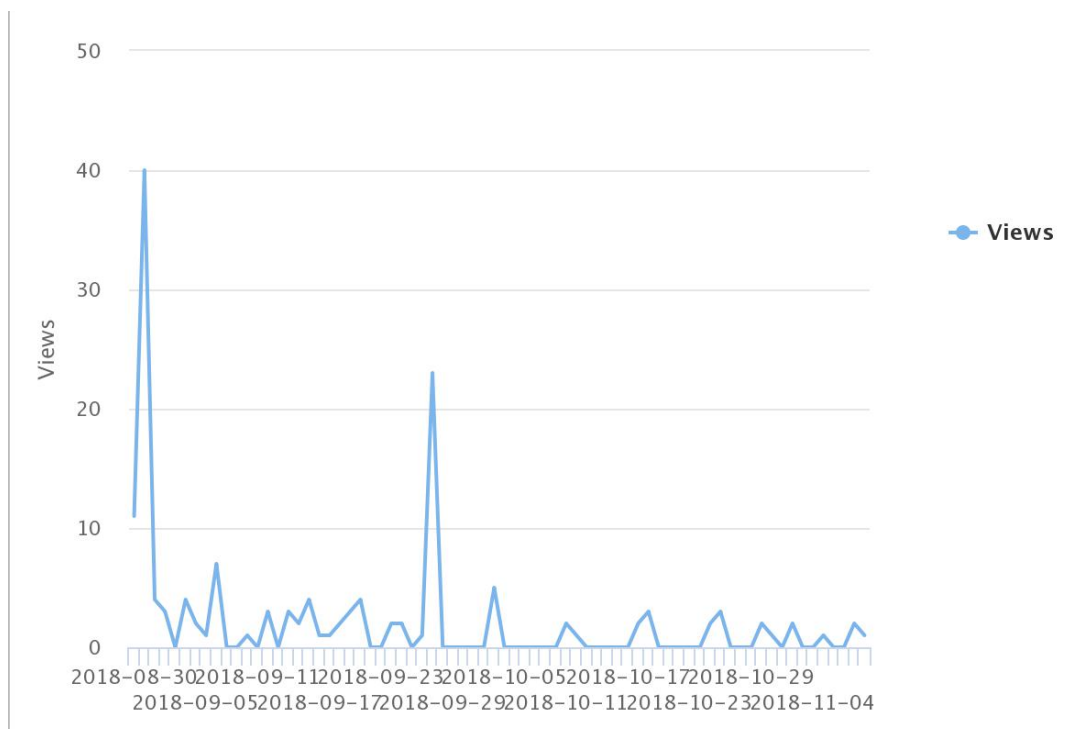
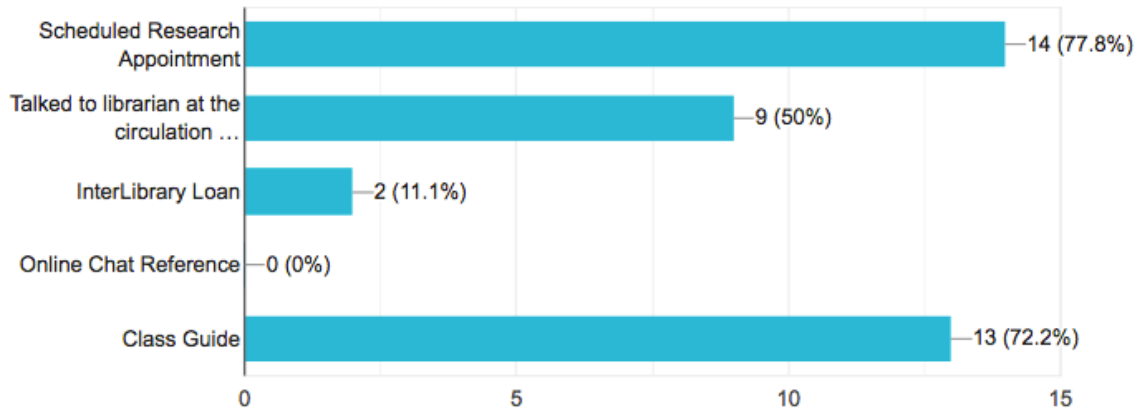
23 responses



POST-TEST SURVEY RESULTS

What other library services did you utilize to help you complete the SWOT Analysis Assignment? (check all that apply)

18 responses



Discussion:

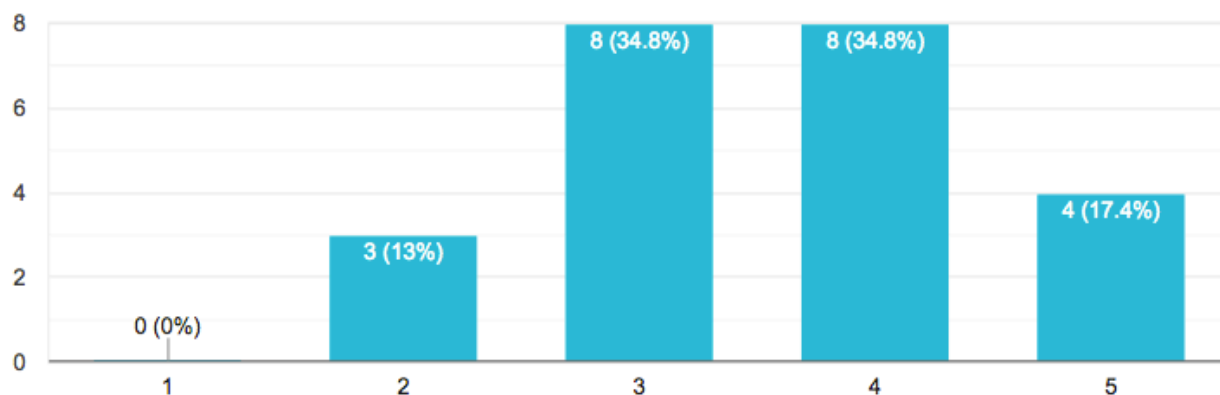
Before receiving library instruction, students reported majority awareness of library services. Post-Test results demonstrated a diverse use of library services while completing their assignment with the only service not utilized being the Chat Reference. Over 80% of students were unaware of the library's Individual Research Consultation program prior to instruction but was the most used service.

The Class Guide was the second most utilized service despite about half of students reporting awareness of Guides before instruction. There were 151 views between August 30, 2018 and November 4, 2018 or about 7 views per student.

PRE-TEST SURVEY RESULTS

I am confident that I know how to use research databases at the library.

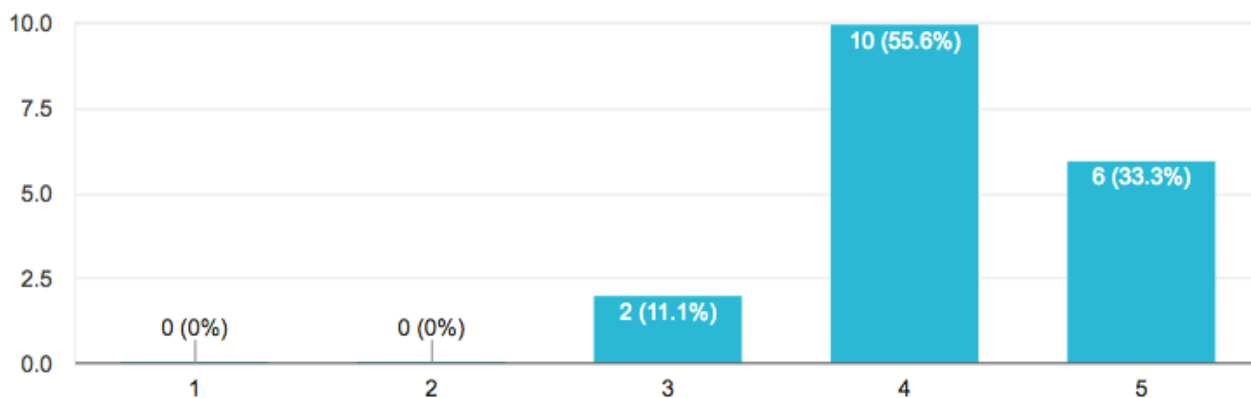
23 responses



POST-TEST SURVEY RESULTS

I am confident that I know how to search research databases at the library.

18 responses



Discussion:

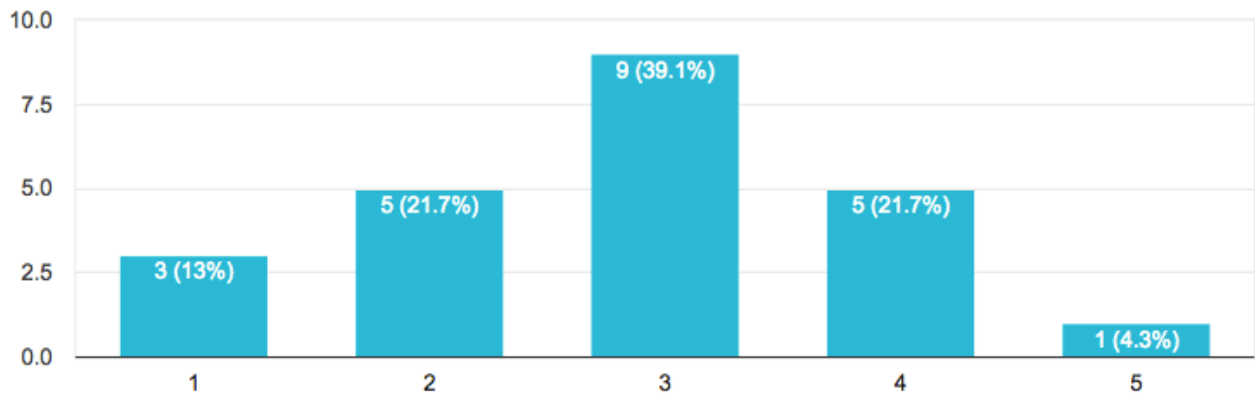
There was an increase in database usage confidence from before and after library instruction.

Strongly Agree increased from 17.4% to 33.3%	(15.9% increase)
Somewhat Agree increased from 34.8% to 56.6%	(21.8% increase)
Neutral decreased from 34.8% to 11.1%	(23.7% decrease)
Somewhat Disagree decreased from 13% to 0%	(13% decrease)
Strongly Disagree stayed equal	(no change)

PRE-TEST SURVEY RESULTS

I am confident that I know how to search using the Discovery Tool at the library.

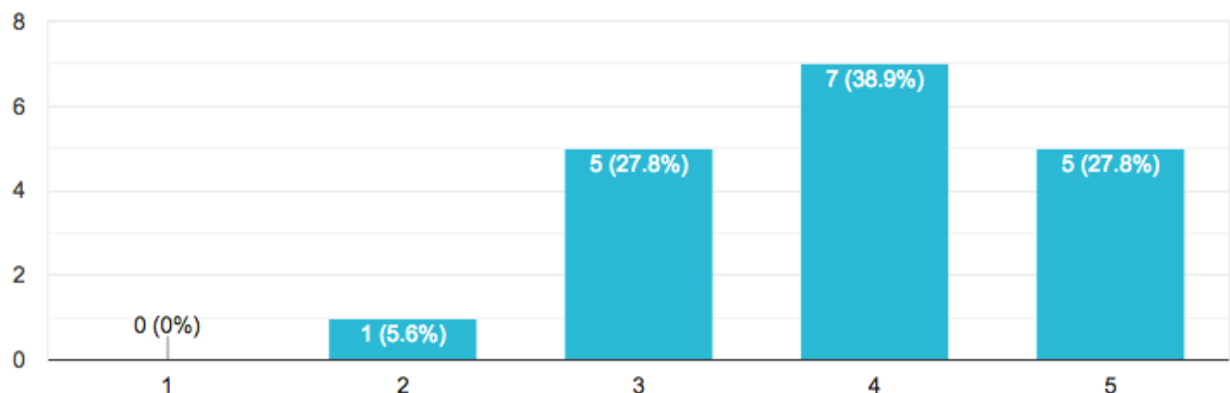
23 responses



POST-TEST SURVEY RESULTS

I am confident that I know how to search using the Discovery Tool at the library.

18 responses



Discussion:

There was an increase in EDS usage confidence from before and after library instruction.

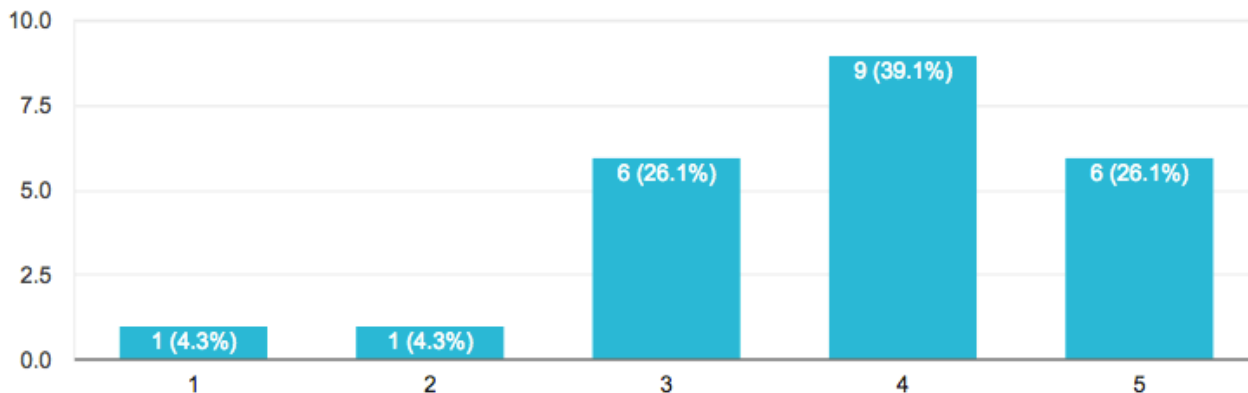
Strongly Agree	increased from 4.3% to 27.8%	(23.5% increase)
Somewhat Agree	increased from 21.7% to 38.9%	(17.2% increase)
Neutral	decreased from 39.1% to 27.8%	(11.8% decrease)
Somewhat Disagree	decreased from 21.7% to 5.6%	(16.1% decrease)
Strongly Disagree	decreased from 13% to 0%	(13% decrease)

Note: Students initially reported more confidence in their research skills when databases were not specified.

PRE-TEST SURVEY RESULTS

I am confident in my ability to locate company information, history, and background.

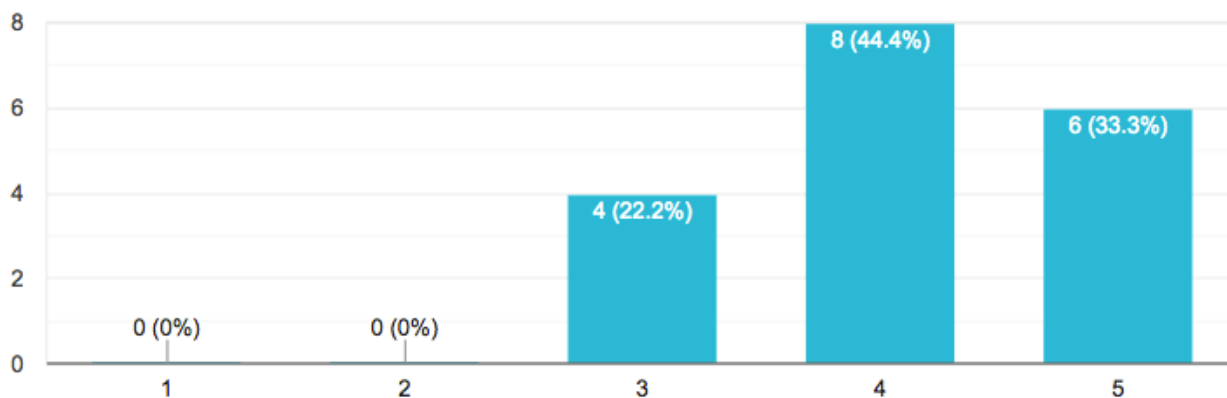
23 responses



POST-TEST SURVEY RESULTS

I am confident in my ability to locate company information, history, and background.

18 responses



Discussion:

There was an increase in confidence from before and after library instruction.

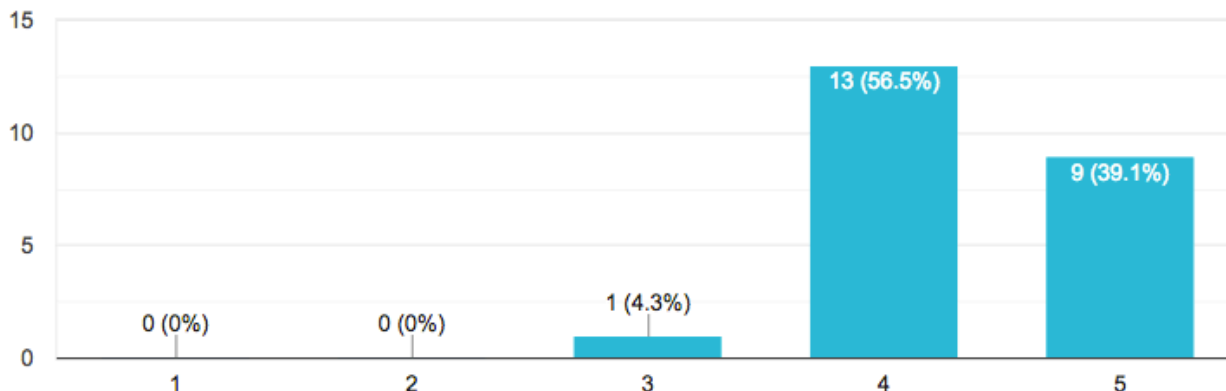
Strongly Agree increased from 26.1% to 33.3%
Somewhat Agree increased from 39.1% to 44.4%
Neutral decreased from 26.1% to 22.2%
Somewhat Disagree decreased from 4.3% to 0%
Strongly Disagree decreased from 4.3% to 0%

(7% increase)
(5.3% increase)
(3.9% decrease)
(4.3% decrease)
(4.3% decrease)

PRE-TEST SURVEY RESULTS

I am confident in my ability to conduct a SWOT analysis for an organization.

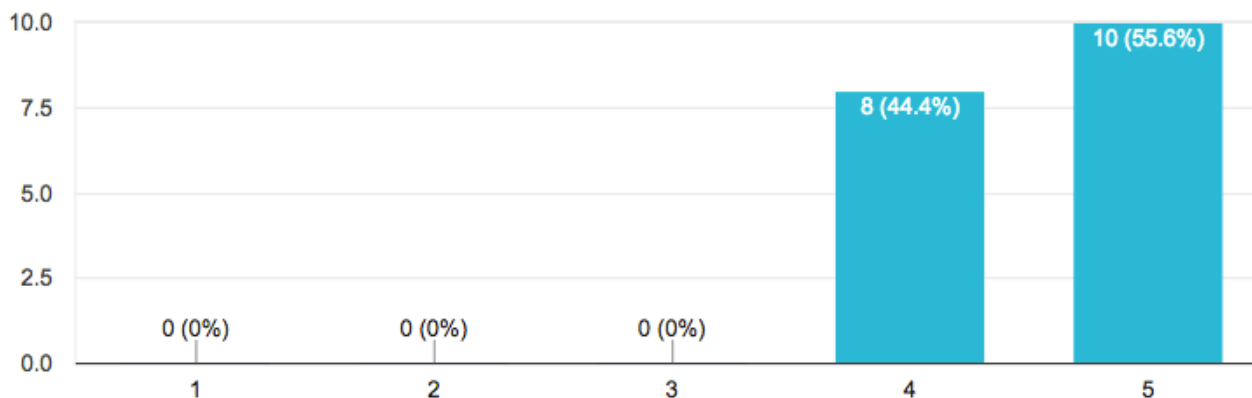
23 responses



POST-TEST SURVEY RESULTS

I am confident in my ability to conduct a SWOT analysis for an organization.

18 responses



Discussion:

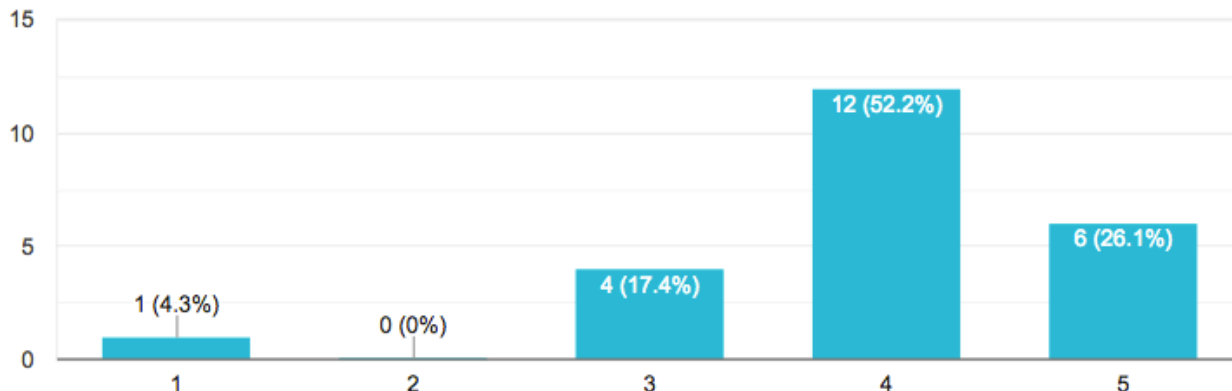
There was an increase in confidence from before and after library instruction.

Strongly Agree	increased from 39.1% to 56.6%	(17.5% increase)
Somewhat Agree	decreased from 56.5% to 44.4%	(12.1% decrease)
Neutral	decreased from 4.3% to 0%	(4.3% decrease)
Somewhat Disagree	stayed equal	(no change)
Strongly Disagree	stayed equal	(no change)

PRE-TEST SURVEY RESULTS

I am confident in my ability to cite research findings in the correct format.

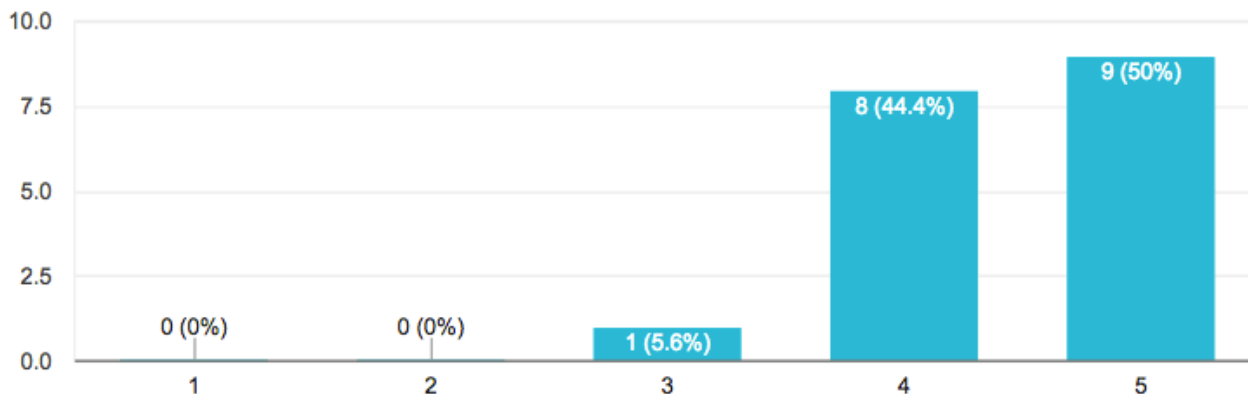
23 responses



POST-TEST SURVEY RESULTS

I am confident in my ability to cite my research findings in the correct format.

18 responses



Discussion:

There was an increase in confidence from before and after library instruction.

Strongly Agree	increased from 26.1% to 50%	(23.9% increase)
Somewhat Agree	decreased from 52.2% to 44.4%	(7.8% increase)
Neutral	decreased from 17.4% to 5.6%	(11.8% decrease)
Somewhat Disagree	stayed equal	(no change)
Strongly Disagree	decreased from 4.3% to 0%	(4.3% decrease)