

SWOT ANALYSIS: Your Library's Strengths, Weaknesses, Opportunities, Threats

WORKSHEET

<p style="text-align: center;">STRENGTHS</p> <p>What are your library's strongest contributions to your community?</p> <p>What does your library do that no one else does?</p> <p>What do your users like best about your library?</p>	<p style="text-align: center;">WEAKNESSES</p> <p>In what areas does your library have fewer resources than you need?</p> <p>What else needs improvement?</p> <p>What do your users wish you did better?</p>
<p style="text-align: center;">OPPORTUNITIES</p> <p>What could you do if only your library had the resources to do it?</p> <p>What is happening in the world now that you would like to take advantage of?</p> <p>How can your strengths open doors to opportunities for your library?</p>	<p style="text-align: center;">THREATS</p> <p>What is happening in the world that could impact your library negatively?</p> <p>What library services are provided elsewhere with greater ease for users?</p> <p>What weaknesses leave you vulnerable to cuts in or competition for your services?</p>